



KATZ
TELEVISION
GROUP

125 West 55th St.
New York, NY 10019

(8)

Comments: revised to run as :30s/:60s

Contract # 25140828

Changes as of: 10/14/2016 at 4:18 PM

Version: Highlighting Revision 2

CPE: 750/760/4561

Flight: 10/18/16 - 10/24/16

Station: WWSB

Total \$: \$10,625.00

Agency: TARGETED
PLATFORM MEDIA

Advertiser: Priorities Usa Action

Market: Sarasota-Manatee - SRA

Total Spots: 14

650 Massachusetts
Avenue, NW
Washington, DC 20001

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 4930309

Buyer: Thompson, Katie

Primary Demo: Adults 35+

Total GRP:

Salesperson: BRADLEY PHILIPPS

Con Type: POLITICAL/VOTE

Traffic #: 60575

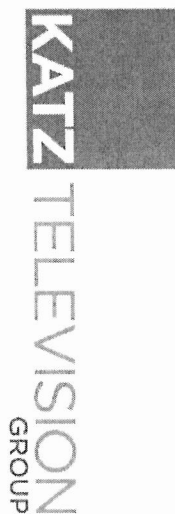
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
REV-1	Tu-F M 6a-6:30a		Good Morning Suncoast	\$700.00	0	60	4	3	3	\$2,100.00	\$0.00	0.0
Changes: Rate from 350 to 700, Len from 30 to 60												
REV-2	Tu-F M 6:30a-7a		Good Morning Suncoast	\$350.00	0	30	4	3	3	\$1,050.00	\$0.00	0.0
REV-3	Tu-F M 6p-6:30p		ABC 7 News @ 6P	\$1,600.00	0	60	5	2	2	\$3,200.00	\$0.00	0.0
Changes: Rate from 800 to 1600, Len from 30 to 60												
5	Tu-F M 7a-9a		GMA	\$900.00	0.0	60	1		1	\$900.00	\$0.00	0.0
Changes: Rate from 450 to 900, Len from 30 to 60												
TOTALS: 14									14	\$10,625.00	\$0.00	0.0

[Handwritten signature]

[Handwritten initials]

60575.1



125 West 55th St
New York, NY 10019

Contract # 25140828	Changes as of: 10/14/2016 at 4:18 PM	Version: Highlighting Revision 2
CPE: 750/760/4561	Flight: 10/18/16 - 10/24/16	Total \$: \$10,625.00
Agency: TARGETED PLATFORM MEDIA	Advertiser: Priorities Usa Action	Market: Sarasota-Manatee - SRA
650 Massachusetts Avenue, NW Washington, DC 20001	Product: TV	Office: WASHINGTON
Agency Order #: 4930309	Buyer: Thompson, Katie	Primary Demo: Adults 35+
Salesperson: BRADLEY PHILIPPS	202-955-5342	Con Type: POLITICAL/NOTE
		Assistant: BRADLEY PHILIPPS
		202-955-5342
		Total GRP:
		Traffic #: 60575
		Separation:
		Total Spots: 14
		Total CPE: \$0.00

Special Instructions	
----------------------	--

Order Level Comments		
Date/Time	Added by	Comment
10/14/16 4:18 PM	BRADLEY PHILIPPS	revised to run as :30s/60s
04/19/16 9:30 AM	BRADLEY PHILIPPS	Separation: 30
04/06/16 10:00 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$531,250
WWSB Share:	2%
Comment:	
Unknown:	98%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	14	\$10,625.00	N/A
Total	100%	14	\$10,625.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	14	\$10,625.00
Total	14	\$10,625.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	Comment
Revision	10/14/16 4:18 PM	BRADLEY PHILIPPS	Revised	5		Changes: Total Spots from 19 to 14, Comments from revised line 1 - added line 5 to revised to run as :30s/60s, 4 buylines added or modified.
Revision	4/19/16 9:30 AM	BRADLEY PHILIPPS	Confirmed		1	Changes: Total Spots from 20 to 19, Comments from Separation: 30 to revised line 1 - added line 5, User Entered \$ from \$0.00 to \$10,625.00, Demo Meta to [R16], 3 buylines added or modified.
Queued for Electronic Contracting	4/6/16 10:40 AM					\$0
New	4/6/16 9:58 AM	BRADLEY PHILIPPS	Confirmed	20		\$10,625.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------